

INTERSOCIETY STRATEGIC PLANNING WORKSHOP

Sponsored by the ENGINEERING, SCIENCE, &
TECHNOLOGY COUNCIL OF HOUSTON (ECH)

OCTOBER 18, 2008 – 8:30 a.m. -12:30 p.m.

Held at the Willow Creek Conference Center at
the University of Houston - Downtown.

Cost - \$15 per person -

Covers parking, breakfast, coffee & course
materials. Pay at the door by cash or check.



Willow Creek Conference Center at UHD

Main Topics:

How to Determine What Your Members Want

How to Write a Strategic Plan

One-Society vs. Joint Society Activities

Strategic planning is your society determining:

- (1) What your members want and need;
- (2) What you can deliver;
- (3) How best to deliver it; and
- (4) What to deliver within your society or jointly with other societies.

PROGRAM

08:00 Registration & Breakfast

08:20 Welcome

08:30 What Your Members Want

08:35 Determining What Members Want;
Trish Smith – TSPE State Exec Dir

08:55 Case Study – STS-AIChE Member Survey ;
Susan Cannon-STS-AIChE Webmaster

09:05 Case Study -- tbd

09:15 Discussion

09:30 Networking

09:45 How to Prepare a Strategic Plan

09:50 SPE-GCS Strategic Plan

10:10 Case Study –TAEP–Houston Strat Plan
Harry Heinlein - TAEP

10:20 Case Study - SAME – Past Chair Committee
SAME-Houston Post

10:30 Discussion

10:45 Networking

11:00 Intrasociety vs. Intersociety Planning

11:05 Houston Opportunities – Matt Kolodney
Past Chair – STS-AIChE & ECH

11:25 Case Study – TSPE State LDC
Trish Smith – State Exec. Dir.

11:35 Case Study – Joint YP Opportunities
Gabriel Garcia – AIChE YPs

11:45 Discussion

12:00 The Way Forward in Strategic Planning

12:30 ECH Councilor Meeting

Primarily for ECH Officers and Councilors
Other are welcome (optional)

12:30 Lunch (on your own) – Interested attendees
may continue discussions over lunch on their
own.

The Purpose of this Conference is to enable local science and engineering societies to sharpen the leadership and management skills of their current and future leaders. Participating societies will better identify and achieve their desired long-term goals and provide more value to their members. The conference will include presentations by experienced leaders, case studies from local societies, question-and-answer periods, and networking opportunities. Most attendees will notice improved morale, as well.

Who will Benefit by Attending? Leadership training improves the effectiveness, efficiency, and morale of volunteer leaders. This includes current officers, committee chairs, and future leaders (young professionals and newly active members). We have intentionally kept the cost low so your society can send several people who are interested, without tight cost constraints. Additionally, much of what attendees learn will be transferable to their job, family, and their other volunteer activities.

Why Train Leaders Locally? Leadership Training, and strategic planning in particular, are not part of most science and engineering degree programs. While most national engineering and science societies hold an annual leadership training/development workshop, it is usually held in another state and costs \$700 - \$1,000 per attendee (due to travel, lodging, and food costs).

Some local chapter chairs and past chairs have attended these events, and appreciate the networking, fresh ideas, new skills, and improved morale that comes from these meetings, and we wish that more members of our local section could attend and benefit.

As the first of several semiannual half-day seminars, this conference will address strategic planning. Future workshops will address issues such as organizational governance, fund raising, management of volunteers, etc. Again, while each society is unique, many of these skills are transferable. Furthermore, these workshops will be oriented to engineering and science societies. There are other multi-society leadership training events, but they will involve a much wider range of organizations than science and engineering societies. Furthermore, they will not offer the same potential for joint events.

Reservations will be Appreciated – in order to ensure adequate numbers of breakfasts and course notes when you arrive. Please contact Gloria Carroll at Binkley-Barfield by October 15:

(713) 869-3433 gjc@binkleybarfield.com

For further information on the workshop, contact Matt Kolodney:

(713) 767-3752 mkolodne@tceq.state.tx.us

DIRECTIONS

Enter the garage from the south via Travis St., or from the north via I-10 to Main St., to Girard St. Free garage parking tokens will be provided during the workshop.

Attendees with limited mobility can park on San Jacinto St, neighboring streets, or the nearby parking lot.

Area Map of University of Houston Downtown



Engineering, Science & Technology Council of Houston

Participating Organizations:

- Amer. Chemical Society – Greater Houston Section
- Amer. Inst. of Chem. Engrs – South Texas Section
- Air & Waste Management Association – Gulf Coast Chapter
- American Society for Quality – Houston Chapter
- Amer. Society of Civil Engineers – Houston Section
- Amer. Soc. of Mech. Engrs – South Texas Section
- Amer. Soc. of Mech. Engrs – Plant Engineering & Maintenance Technical Chapter
- Amer. Soc. of Safety Engineers – Gulf Coast Chapter
- Geophysical Society of Houston
- Houston Geological Society
- Inst of Elect & Electronic Engrs – Houston Section
- Soc. for Technical Communication – Houston Section
- Society of Military Engineers – Houston Post
- Society of Petroleum Engineers – Gulf Coast Section
- Society of Technical Communication – Houston Chapter
- Texas Association of Environmental Professionals
- Texas Soc. of Prof. Eng'rs – Greater Houston Section